

Maara Moana Group

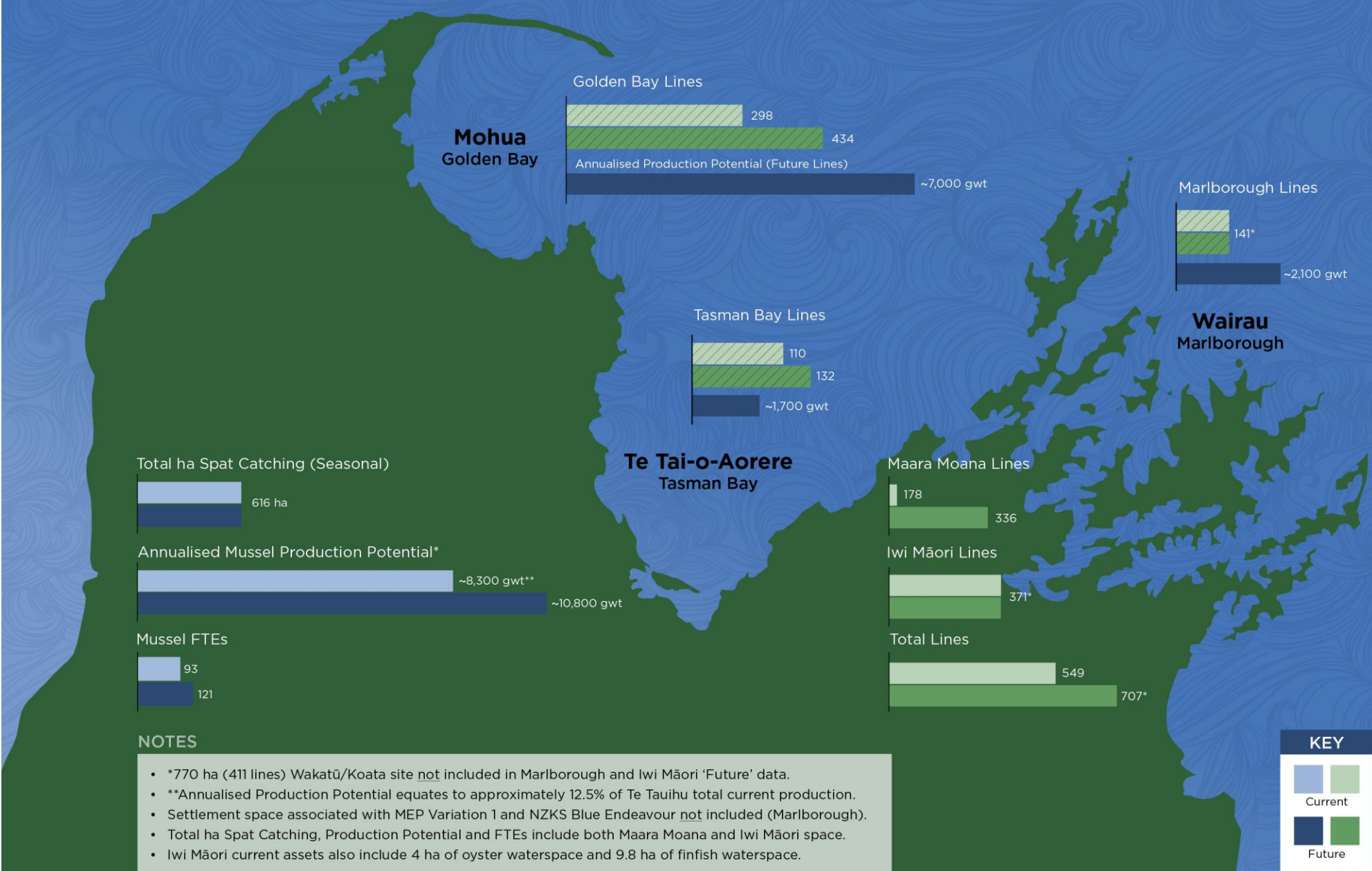
“Ehara taku toa i te toa takitahi, engari he toa takitini”

Our strength is not as an individual but as a collective

Maara Moana brings together the Golden Bay and Tasman Bay aquaculture interests of the eight iwi of Te Taihū (top of the South Island), namely, Ngāti Apa, Ngāti Koata, Ngāti Kuia, Ngāti Rārua, Ngāti Tama, Ngāti Toa, Rangitāne and Te Ātiawa.

In time, Maara Moana may also come to represent all the aquaculture interests of Te Taihū iwi in the Golden Bay, Tasman Bay and Marlborough moana.

Maara Moana Aquaculture/Mussel Asset Overview - 2023



Mussels Opportunities

- ❖ vertical integration: farming, processing, marketing
- ❖ partnering with other iwi/Māori to better optimise our individual and collective assets
- ❖ develop different product forms: low carbon foot-print and high function protein food source

Mussels Challenges

- ❖ low farmer/grower returns limit R&D investment
- ❖ investment into vertical integration: hatcheries, vessels, factories, new products, markets is significant (\$'s; people; expertise; time)
- ❖ access to technology: eg. spat hatchery/nursery, product formulations
- ❖ water-space consents limiting/RMA process: species

Aquaculture Opportunities

- ❖ finfish
- ❖ seaweeds
- ❖ high function protein food with low carbon footprint
 - ❖ other shellfish
 - ❖ kina

Aquaculture Challenges

- ❖ high barriers to realise aquaculture outcomes: accessing new water-space, change of use; biological and weather
- ❖ few enablers to realise potential of aquaculture
- ❖ high investment and high risk and long lead in time
- ❖ lots of CRI's all doing similar work with little collaboration and real engagement with iwi/Māori
- ❖ RMA and other requirements are out of proportion when applying for trial space for proof of concept

Engari.....

Marine farming – the New Frontier of farming in Aotearoa!

